



SUPPLY CHAIN LEADERS CONFERENCE

⊕ FOR STRATEGIC SOURCING AND
SUPPLY CHAIN PROFESSIONALS

AGENDA

REGISTER NOW

April 29 – May 1, 2024
Hollywood Beach, Florida

WWW.RHYTHMINNOVATIONS.COM



JOIN US FOR
3 DAYS
OF TRAINING AND
CONNECTION
WITH **120+**
ATTENDEES

75%
DIRECTOR LEVEL
& ABOVE
15+ HOURS OF
NETWORKING

MORE THAN JUST A CONFERENCE

Rhythm Innovations is excited to introduce its inaugural Supply Chain Leaders Conference – where the worlds of strategic sourcing and procurement intersect with ground-breaking technology to revolutionize the way you do business.





RHYTHM
INNOVATIONS

CONFERENCE AGENDA & SESSIONS


CONFERENCE DAY 1 – MONDAY, APRIL 29, 2024



Afternoon Training Day Workshops & Kick-Off Reception



<p>12:00 – 1:00 PM</p>	 <p>REGISTRATION & LUNCH</p>
<p>1:00 – 5:00 PM</p> <p>Training Day Workshops</p>	<p>Training Day Workshops (Earn CU Credits) Join us for hands-on training workshops with Rhythm’s undisputed experts. Learn everything you need to know about Rhythm’s strategic sourcing optimization tool, including how to:</p> <ul style="list-style-type: none"> • Rapidly digitize manual processes • Utilize your key views and dashboards so you have actionable data, and intelligence at your fingertips
<p>3:00 – 5:00 PM</p> <p>Pre-Summit Networking</p>	<p>Breakout Sessions: Birds of a Feather Networking Birds of a Feather (BoF) sessions will engage attendees with similar interests or expertise to come together to share knowledge, network, and engage in open conversations.</p> <p>BoF sessions will provide a platform for like-minded individuals to connect, exchange ideas, and collaborate on specific topics of interest within the larger context of the Conference.</p>
<p>6:00 – 9:00 PM</p>	 <p>KICK-OFF RECEPTION License to Chill Pool Deck, Margaritaville Beach Resort</p>

CONFERENCE DAY 2 – TUESDAY, APRIL 30, 2024

Keynote, General Sessions & Evening Cruise


<p>7:30 – 8:30 AM</p>	 <p>REGISTRATION & BREAKFAST</p>
<p>8:30 – 8:40 AM</p>	<p>Welcome Remarks & Conference at a Glance Our general session presentations are designed to focus on thought leadership, best practices, industry insights and innovations.</p> <p>Session themes include:</p> <ul style="list-style-type: none"> • Strategic Sourcing Process Automation • Supplier Performance and Risk Analytics • Supply Chain Critical Events Communication • Supply Chain Sustainability • Supply Chain Compliance and Risk Assessments • Product Compliance



<p>8:40 – 9:10 AM</p> <p>Keynote Address</p>	<p>Keynote: Supply Chain Transformation – A Blueprint</p> <p>Supply chain transformation is a strategic process aimed at improving the efficiency, agility, and competitiveness of a supply chain. Hear the key strategies for supply chain transformation, and how digitization, AI and data analytics are poised to accelerate the transformation.</p>
<p>9:10 - 10:00 AM</p>	<p>Evolving Digital Priorities & Rhythm’s Platform Roadmap</p> <p>The digital priorities of supply chain and strategic sourcing in 2024 will continue evolving in response to technological advancements, changing market dynamics, and global events. In this session, Rhythm’s founding team will share their perspectives on industry needs and the company’s roadmap to support customers priorities.</p>
<p>10:00 - 10:15 AM</p>	<p> REFRESHMENT BREAK</p>
<p>10:15 – 10:40 AM</p> <p>Strategic Sourcing Process Automation</p>	<p>Best Practices in Strategic Sourcing Process Automation</p> <p>Strategic sourcing involves optimizing the procurement processes to reduce costs, improve efficiency, and enhance supplier relationships.</p> <p>Automation plays a crucial role in achieving these goals by streamlining various tasks and reducing manual intervention. In this session, hear from several supply chain leaders, and learn 10 strategic business process areas you can automate.</p>
<p>10:40 – 11:10 AM</p>	<p>Innovation & Product Roadmap</p> <p>Participate in voting to prioritize future enhancements and product roadmap. Hear some of the exciting updates and features for future releases directly from Rhythm’s product management team.</p>
<p>11:10 – 11:45 AM</p> <p>Supplier Performance & Risk Analytics</p>	<p>Workshop: Managing Supplier Performance with Risk Analytics</p> <p>Supplier performance and risk analytics are essential for maintaining a resilient and efficient supply chain.</p> <p>By systematically assessing supplier performance and proactively managing risks, organizations can enhance their competitiveness and minimize disruptions in the supply chain, ultimately driving better business outcomes. In this session, work in small teams on real-life scenarios.</p>
<p>11:45 AM – 12:00 PM</p>	<p>Innovation & Product Roadmap</p> <p>Hear some of the exciting updates and features slated for future release directly from Rhythm’s product management team.</p>
<p>12:00 – 1:30 PM</p>	<p> LUNCH</p>



<p>1:30 – 2:15 PM</p> <p>Supply Chain Critical Events Communication</p>	<p>Panel Discussion: Creating a Transparent & Connected Supply Chain to Manage Critical Events</p> <p>Effective communication with your supply chain partners during critical events is essential to ensure business continuity and minimize disruptions.</p> <p>Critical events create unique and complex challenges – whether natural disasters, pandemics, geopolitical issues, labor strikes, fires, and more.</p> <p>This session will focus on some key strategies and considerations for communicating with your supply chain during such events and how data streams can help manage business disruptions.</p>
<p>2:15 – 3:00 PM</p>	<p>Building 2-Way Collaboration & the Supplier Engagement Platform</p> <p>Hear some of the exciting updates and features slated for future release directly from Rhythm’s product management team.</p>
<p>3:00 – 3:15 PM</p>	<p> REFRESHMENT BREAK</p>
<p>3:15 – 4:30 PM</p>	<p>Collaborative Design Session – Designing an Ideal Supplier Relationship Model</p> <p>Designing a perfect supplier relationship model requires careful planning and consideration of various factors that can impact your organization's success.</p> <p>A strong supplier relationship model fosters collaboration, reduces risks, and enhances the overall efficiency of your supply chain. Attendees will work on designing several supplier relationship models, present and a winner will be chosen.</p>
<p>4:30 PM</p>	<p>Wrap-Up</p>
<p>6:00 – 9:00 PM</p>	<p> DINNER CRUISE</p>

CONFERENCE DAY 3 – WEDNESDAY, MAY 1, 2024

Keynote, General Sessions & Closing Reception

<p>7:00 – 8:30 AM</p>	<p> BREAKFAST AND 1:1 MEETINGS</p>
<p>8:30 – 8:40 AM</p>	<p>Opening Remarks</p>

<p>8:40 – 9:30 AM</p> <p>Keynote Address</p>	<p>Keynote: Harnessing Untapped Potential: AI in Supply Chain Planning</p> <p>Find out how Artificial Intelligence (AI) is changing business. AI is poised to play a significant role in managing supplier risk and compliance in today's complex global, 24x7 business environment. It offers several advantages in automating and enhancing the processes involved in supplier risk assessment, monitoring, and compliance management.</p> <p>AI is most effective when integrated into a broader supplier risk management strategy that combines technology with human expertise. Human oversight is critical for interpreting AI-generated insights, making strategic decisions, and maintaining ethical and legal considerations in supplier relationships. Hear views from leading analysts on practical scenarios where AI and human can have transformational impact.</p>
<p>9:30 – 10:00 AM</p> <p>AI Roadmap</p>	<p>Innovation & Product Roadmap</p> <p>Hear some of the exciting updates and features slated for future release directly from Rhythm's product management team.</p>
<p>10:00 – 10:15 AM</p>	<p> REFRESHMENT BREAK</p>
<p>10:15 – 11:30 AM</p> <p>Supply Chain Sustainability</p>	<p>Engaging Supply Chain in the Sustainability Journey</p> <p>Sustainability has become a critical aspect of modern supply chain management and has emerged to be a key strategic focus area for supply chain and strategic sourcing leaders, ultimately contributing to a company's long-term success and resilience in an ever-changing business landscape.</p> <p>In this session, hear the strategy used by leading organizations on their sustainability strategy, understanding carbon DNA within their products, and collaborating with supply chain on their Carbon Neutral journey.</p>
<p>11:30 AM – 12:00 PM</p>	<p>Innovation & Product Roadmap</p> <p>Hear some of the exciting updates and features slated for future release directly from Rhythm's product management team.</p>
<p>12:00 – 1:30 PM</p>	<p> LUNCH</p>
<p>1:30 – 2:20 PM</p> <p>Supply Chain Compliance & Risk Assessments</p>	<p>Ideating Proactive Approaches for Better Risk Management</p> <p>Regularly assessing your supply chain for compliance is an ongoing process that requires commitment, resources, and a proactive approach to risk management. By doing so, you can enhance your company's reputation, reduce operational risks, and contribute to a more responsible and sustainable supply chain.</p>

2:20 – 3:00 PM	<p>Innovation & Product Roadmap</p> <p>Hear some of the exciting updates and features slated for future release directly from Rhythm’s product management team.</p>
3:00 – 3:15 PM	 REFRESHMENT BREAK
<p>3:15 – 4:00 PM</p> <p>Product Compliance</p>	<p>Engaging with your Supply Chain to Drive Product Compliance</p> <p>Product compliance and supply chain management are two interconnected aspects of ensuring that products meet regulatory requirements, quality standards, and ethical practices throughout their lifecycle, from design and production to distribution and disposal.</p> <p>Customers need to work closely with suppliers, obtain product disclosure efficiently and accurately to ensure compliance. In this session, you will hear from a panel of speakers on best practices to drive product compliance on a global scale.</p>
4:00 – 4:30 PM	<p>Q&A: Looking Ahead</p> <p>At this is an interactive session, you will be able to ask questions, share suggestions and ideas, and provide feedback about your overall impressions and take-aways from the Summit.</p>
4:30 PM	<p>Closing Remarks & Conference Wrap-Up</p>
5:00 PM	 CLOSING RECEPTION





SUPPLY CHAIN LEADERS CONFERENCE

⊕ FOR STRATEGIC SOURCING AND
SUPPLY CHAIN PROFESSIONALS

SEE YOU THERE!

April 29 – May 1, 2024
Hollywood Beach, Florida

WWW.RHYTHMINNOVATIONS.COM